

MinWat2014 , International Multidisciplinary Conference on MINERAL WATERS,
Karlovy Vary (Carlsbad), Czech Republic, 8-11 September 2014, <http://minwat2014.vuv.cz/>

Theme B – BOTTLED WATER — MARKET AND DEMAND, HEALTH ISSUES

Keynote/invited presentations scheduled for Theme B (as per 13-07-2014)

“Introductory address – introduction to MinWat2014 and welcome to participants”,

Speaker: **Mr Alessandro Pasquale**, Mattoni, Karlovarské minerální vody, a.s.

“European bottled water sector: Challenges and opportunities”,

Speaker: **Mr Jean-Pierre Deffis**, President of the European Federation of Bottled Waters (EFBW)

“Bottled water market: Key statistics”,

Speaker: **Ms Patricia Fosselard**, Secretary General of the European Federation of Bottled Waters (EFBW)

“Original purity: A defining characteristic in natural mineral waters”,

Speaker: **Ms Annick Moreau**, Danone Waters

“Analysis of ultra-traces in bottled water: The risk of false positives and how to avoid them”,

Speaker: **Dr Hélène Budzinski**, Bordeaux University, France

“Ensuring and maintaining the highest quality for natural mineral and spring waters”,

Speaker: **Dr Ulrich Kreuter**, NSF (The Public Health and Safety Organization)

“Bottled water packaging”,

Speaker: **Ms Annika Seiler** or **Dr Angela Störmer**, Fraunhofer Institute for Process Engineering and Packaging IVV

“Bottled water packaging: Waste or resource?”

Speaker: **Mr Bernard Pruvost**, Nestlé Waters

“How can bottlers promote natural mineral water?”,

Speaker: **Ms Nathalie Bériot**, Nestlé Waters

“Drinking regime and mineral deficits – a myth or a serious problem?”,

Speaker: **Prof. Zdenek Zadák**, University Hospital Hradec Kralové, Hradec Kralové, Czech Republic

“Adequate water intake: Establish dietary guidelines and promoting hydration – a public policy perspective”,

Speaker: **Dr Laurent Le Bellego**, Danone Waters

NOTE: one more keynote presentation is expected.